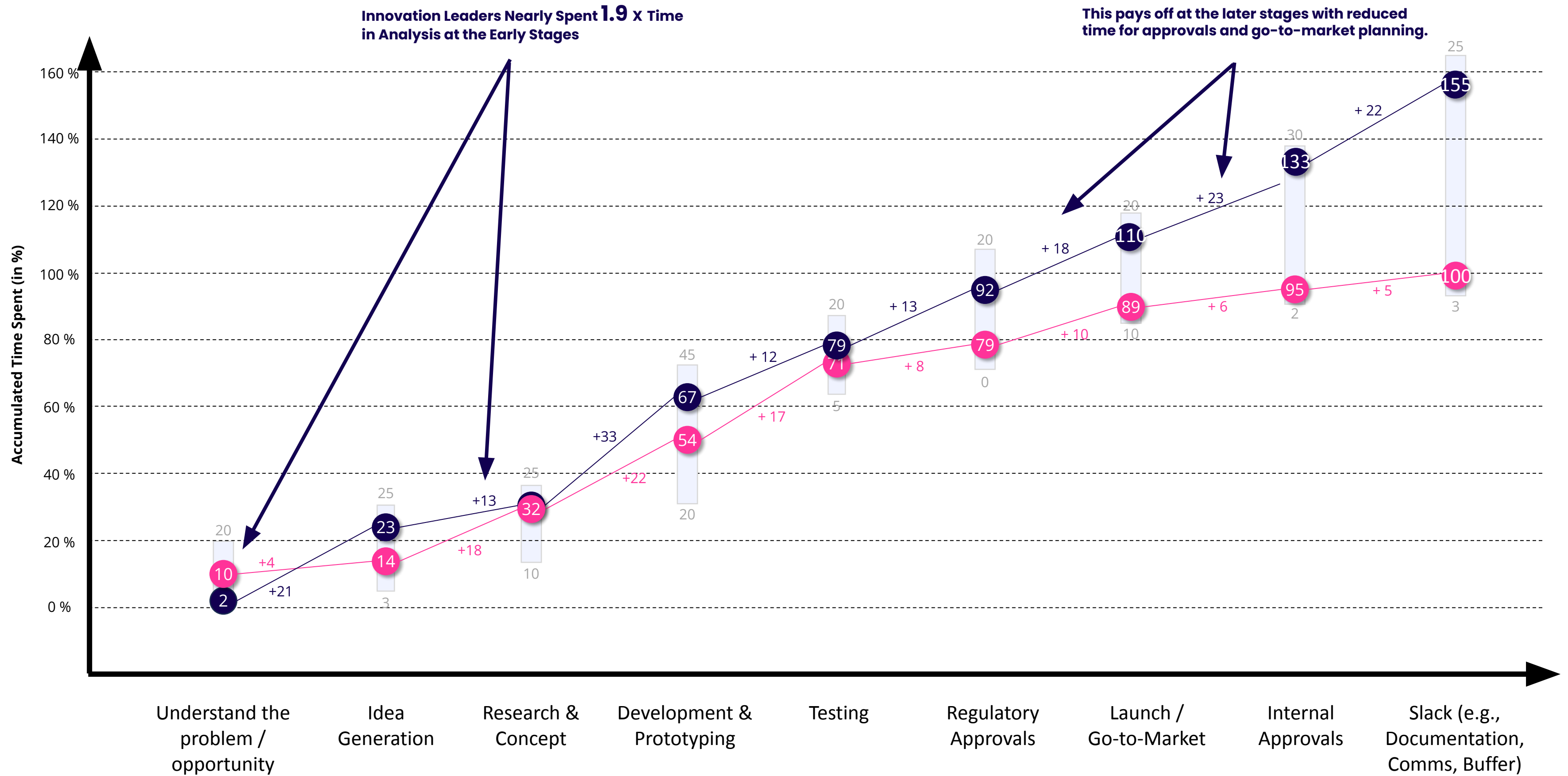
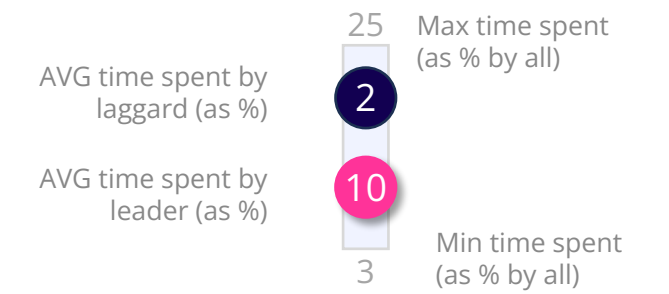


On average, innovation laggards need 55 % more time to launch an innovative solution. The delay is mainly driven by spending too little time on the early phases and too much time on organizational slack and approvals.



On average, it takes 18 months to launch incremental innovations whereas it takes 5 years on average for more radical innovations. The difference between industries is significant.

The average time it takes from idea to implementation per industry and categorized by **incremental** and **more radical** innovations.

